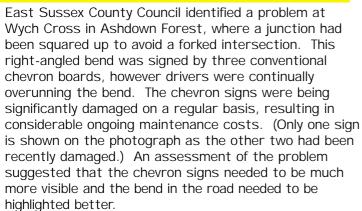


Decreased Maintenance Costs for East Sussex County Council

PROBLEM IDENTIFIED > > > > >





East Sussex County Council decided that the Glasdon Advanced Chevroflex™ with Ultra High Intensity Surround could provide the ideal solution to their problem. This is a highly visible, flexible sign system for use at roundabouts, slip roads and bends. Should a vehicle hit it, Chevroflex will spring back to position after impact, allowing vehicles to safely drive through, preventing any undue damage either to the vehicle or the sign. Advanced Chevroflex is for use at high accident risk areas and the Ultra High Intensity Surround further increases visibility.

Advanced Chevroflex has proved especially cost effective. Since installing the new signs at Wych Cross, East Sussex County Council have found that their investment has been justified. They have witnessed a significant reduction in the number of incidents and have also noticed that their maintenance costs have decreased greatly.

The following benefits have been noted.

- Safety improved as bend is more visible.
- Improved sign recognition.
- Motorists slow down much sooner.
- Greatly reduced number of overrun incidents.
- Ease of maintenance.
- Has saved money.



County Council





WHAT THE CUSTOMER SAYS...

The use of Advanced Chevroflex for this right angled bend has significantly reduced the considerable amount of maintenance time and money being spent. I am very pleased with the impact it has had in reducing the number of incidents at this site.

Ian Johnson, Traffic Manager, East Sussex County Council.



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